

# 2022 HIGHLIGHTS

REVENUE

\$134.6m

+37% vs 2021

GROSS PROFIT<sup>1</sup>

\$46.3m

**+18**% vs 2021

EBITDA<sup>2</sup>

\$23.2m

-10% vs 2021

CASH BALANCES

\$79.5m

TITLES RELEASED

12

Record High Average Metacritic Score: **78**  Critically acclaimed, award winning titles



Note: 1) Normalised Gross Profit pre-impairments; 2) Normalised Adjusted EBITDA pre-impairments

## 2022 TITLE RELEASES





Record High Average Metacritic Score: 78

AIM-listed Peers: 71-72

Note: Title scores calculated as simple average of applicable platform scores; half year scores calculated as simple average of titles

### FOCUS ON OPERATIONS



### **Devolver Operations**

- Acted swiftly to identify, correct and recalibrate issues relating to 1H 2022 releases, and 2H 2022 problems that arose at Good Shepherd
- **Group COO** appointed Founder Graeme Struthers will oversee group operations
- Return to face-to-face interaction
- Post-Covid resumption of game-play testing,
   studio visits, game conference participation
- Targeted investment in talent to drive growth and improve game quality

### **Good Shepherd Restructuring**

- Re-focused the business towards publishing licensed IP
- Appointment of a new General Manager
- Significant reduction in overall team size
- Cancellation of three unreleased titles and two prototypes – future spend re-targeted toward higher potential opportunities









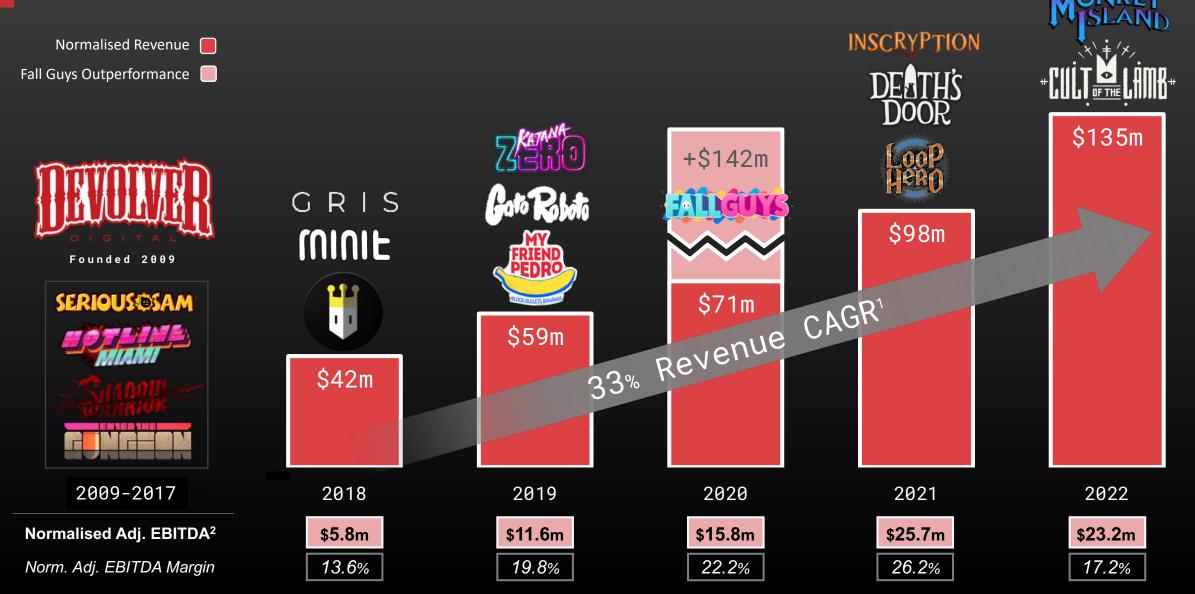


| US\$'m                                      | FY22 |
|---|------|
|   |      |
| Impairments of released games               | 9.3  |
| Impairments of cancelled unreleased games   | 13.5 |
| Total Impairment of Capitalised Development | 22.8 |
|   |      |
| Impairment of intellectual property         | 22.3 |
| Impairment of goodwill                      | 47.7 |
| Total Impairment of IP & Goodwill           | 70.0 |
|   |      |
| Total Impairments                           | 92.8 |

- All impairments are non-recurring and non-cash
- Impairments relate to 1) specific title-related impairments for underperforming released games, and for unreleased cancelled games; 2) impairments to IP and goodwill included in operating expenses.
- Impairments to released games totalled \$9.3m and relate to five published titles with lower expected unit sales throughout FY22, reducing Normalised Adjusted EBITDA to US\$13.9m
- Impairments to cancelled, unreleased games totalled \$13.5m and relate to five unreleased titles and two prototypes in early development.
- Five cancelled titles (three unreleased and two prototypes) relate to Good Shepherd and are principally related to its major restructuring and therefore considered one-time in nature
- After reviewing the Group's acquired intellectual property and goodwill carrying values, we concluded that in many cases, the 2022 performance and current outlook for the subsidiaries' games were insufficient to support the carrying values held on the Group balance sheet
- Impairments of IP resulted in a \$22.3m non-cash impairment and impairments of goodwill resulted in non-cash impairment of \$47.7m

## THE INDIE DEVELOPER'S PUBLISHER

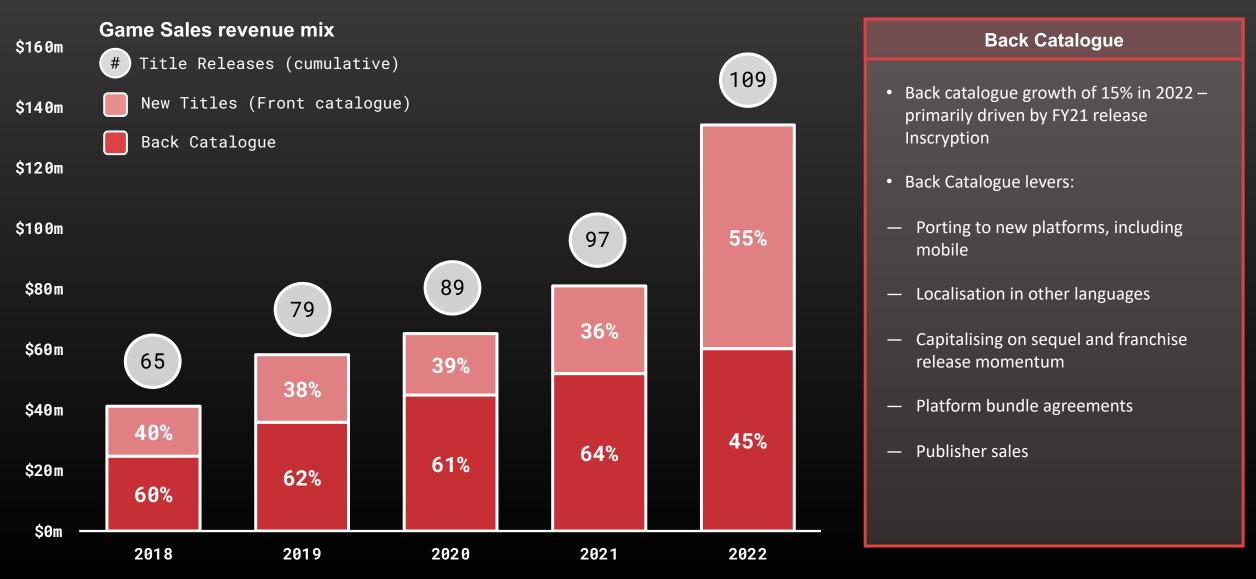




Note: 1) Revenue CAGR excl. Fall Guys outperformance; 2) 2022: Normalised Adjusted EBITDA pre-impairments

### BACK CATALOGUE STRENGTH

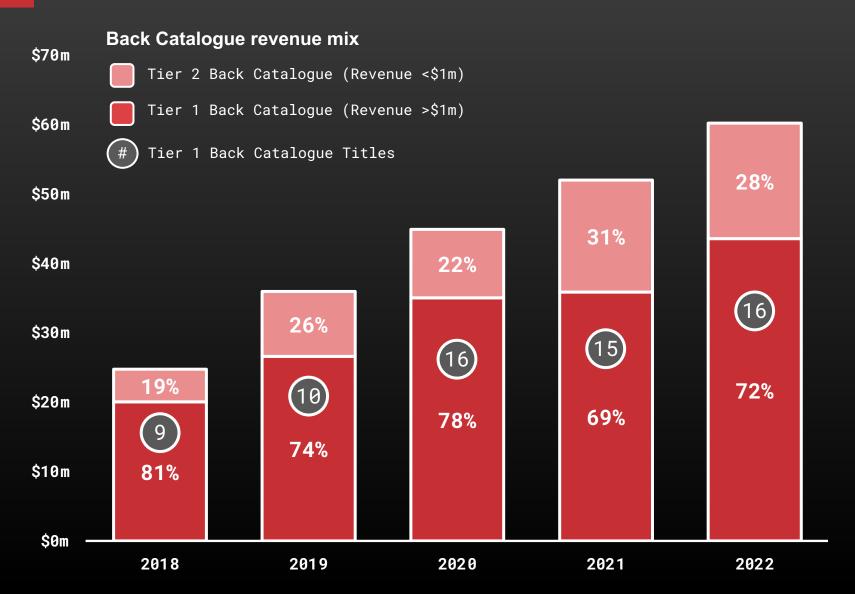




Note: Excludes Fall Guys | 2018-2020 calculated on a cash accounting basis, 2021-2022 on an accruals basis | # releases excludes subsidiary titles released prior to acquisition

### **EVERGREEN BACK CATALOGUE TITLES**





#### **Back Catalogue**

- Consistent and strong increase in total dollar quantum of back catalogue sales, year over year
- Tier 1 titles are defined as generating over US\$1 million per year in sales, and account for over 70% of sales. In FY22 there were 16 Tier 1 titles
- Tier 2 titles are defined as generating less than US\$1 million per year in sales, and account for around 30% of total back catalogue sales each year
- Weaker performance of 1H 2022 games expected to reduce back-catalogue momentum in 2023
- Conversely, the 2H 2023 releases will provide back-catalogue momentum for 2024

Note: Excludes Fall Guys | 2018-2021 calculated on a semi-accruals basis, 2022 on an accruals basis

### CONTINUING A TRACK RECORD OF HIGH-QUALITY RELEASES





Released 28<sup>th</sup> March 2023

PC & Netflix Mobile

**81** Metacritic

**565k** Streaming hours

13.3m Video views

45.5k Trees planted

Beautiful, complex, and captivating

**PC** Invasion



Released August 2022 PC, PlayStation, Xbox & Switch

**84** Metacritic

**3** BAFTA Nominations

Indie Game of the Year
Golden Joystick Awards

over 1M sales in 1st week

RETURN TO CONKEY SLAND

Released October 2022
PC, PlayStation, Xbox & Switch

**86** Metacritic

PC Game of the Year Golden Joystick Awards

"A monumental masterclass in metatextual mischief" **NME** 

"Bafta Games Awards show ingenuity of smaller developers" Financial Times

"Return to Monkey Island recaptures the original's swashbuckling magic" Financial Times

Note: Metacritic average of all available platforms

### **EXCITING PIPELINE FOR 2023 & 2024**





"I can't stop thinking about The Plucky Squire" Games Radar

8.3m video views23.5k social engagement



"I already have its name branded on my tongue" Digital Trends

1.1m video views
77k streaming hours



"If I could wave a magic wand and get my hands on it sooner, I would" PC Gamer

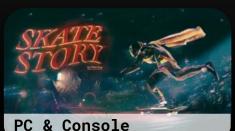
5.1m video views
1.6k social engagement



"A breakneck door-kicking, enemy smashing blast" Gameshub

9.3m video views23.8k social engagement473k streaming hours









### **COMING SOON**

Multiple title announcements in **Q2...** 



Devolver Digital

| US\$'m                                     | FY20    | FY21    | FY22    | 1H 2022 | 2H 2022 |
|--|---------|---------|---------|---------|---------|
|  |         |         |         |         |         |
| Net revenue                                | 212.7   | 98.2    | 134.6   | 53.0    | 81.6    |
| Cost of sales                              | (121.0) | (58.9)  | (89.4)  | (34.0)  | (55.4)  |
| Impairment of capitalised development cost |         |         | (22.8)  | (0.7)   | (22.1)  |
| Gross profit                               | 91.7    | 39.2    | 22.5    | 18.3    | 4.2     |
| Gross margin                               | 43.1%   | 40.0%   | 16.7%   | 34.5%   | 5.2%    |
|  |         |         |         |         |         |
| Operating expenses                         | (13.9)  | (105.3) | (51.1)  | (29.9)  | (21.2)  |
| Impairment of goodwill & IP                |         |         | (70.0)  |         | (70.0)  |
| Other income / (loss)                      |         | 116.1   | (0.5)   |         | (0.5)   |
| Operating profit / (loss)                  | 77.2    | 50.0    | (99.1)  | (11.6)  | (87.5)  |
|  |         |         |         |         |         |
| Pre tax profit/(loss)                      | 77.2    | 50.0    | (98.7)  | (11.6)  | (87.1)  |
| Taxation                                   | (13.1)  | (19.4)  | 7.3     | (5.0)   | 12.3    |
| Profit/ (Loss) for the period              | 64.1    | 30.6    | (91.5)  | (16.6)  | (74.9)  |
|  |         |         |         |         |         |
| Normalised adjusted EBITDA <sup>1</sup>    | 15.8    | 25.7    | 23.2    | 6.8     | 16.4    |
| Adjusted EBITDA margin                     | 22.2%   | 26.2%   | 17.2%   | 12.9%   | 20.1%   |
|  |         | 0.001   | (0.205) | (0.027) | (0.100) |
| Basic earnings per share (\$)              | _       | 0.081   | (0.206) | (0.037) | (0.169) |
| Diluted earnings per share (\$)            | -       | 0.075   | (0.206) | (0.037) | (0.169) |

#### **COMMENTARY**

- Annual net revenues up 37% to record high in FY22 (excluding Fall Guys windfall in 2020)
- Revenue growth driven by strong new title releases (Cult of the Lamb & Return to Monkey Island) and record bundle deals
- Gross margin decline in 2022 driven by a step-up in amortisation and impairments of underperforming and cancelled titles
- \$70.0 million IP and goodwill impairments following a balance sheet review
- FY21 operating expenses included peak stock expense and IPO related exceptional costs
- FY22 operating expenses saw a 51% drop from 2021's peak

Note: 1) Normalised adjusted EBITDA pre-impairments

| US\$'m                                  | FY20    | FY21   | FY22   | 1H 2022 | 2H 2022 |
|---|---------|--------|--------|---------|---------|
| Revenue                                 |         |        |        |         |         |
| Reported Revenue                        | 212.7   | 98.2   | 134.6  | 53.0    | 81.6    |
| Normalised revenue adjustment           | (141.6) |        | -      | -       |         |
| Normalised Revenue                      | 71.1    | 98.2   | 134.6  | 53.0    | 81.6    |
|   |         |        |        |         |         |
| Gross Profit                            |         |        |        |         |         |
| Reported gross profit                   | 91.7    | 39.2   | 22.5   | 18.3    | 4.2     |
| Normalised gross profit adjustment      | (68.6)  | -      | 23.8   | 0.7     | 23.1    |
| Normalised Gross Profit                 | 23.1    | 39.2   | 46.3   | 19.0    | 27.3    |
| Normalised Gross Margin                 | 32.5%   | 40.0%  | 34.4%  | 35.8%   | 33.5%   |
|   |         |        |        |         |         |
| Adjusted EBITDA                         |         |        |        |         |         |
| Reported Adjusted EBITDA                | 80.5    | 110.8  | (73.4) | 5.6     | (79.0)  |
| Norm. Adj. EBITDA adjustment            | (64.7)  | (85.1) | 96.6   | 1.2     | 95.4    |
| Normalised Adjusted EBITDA <sup>1</sup> | 15.8    | 25.7   | 23.2   | 6.8     | 16.4    |
| Normalised Adjusted EBITDA Margin       | 22.2%   | 26.2%  | 17.2%  | 12.9%   | 20.1%   |

- This table presents the adjustments to 'normalised' revenue, gross profit and Adjusted EBITDA
- Record 2H 2022 EBITDA at \$16.4M driven by strong H2 releases with an average 80 Metacritic score
- The \$96.6 million add back to Normalised Adjusted EBITDA in FY22 is made up of:
- \$22.8 million of impairment and related accrued costs of the underperforming and cancelled games;
- \$70.0 million IP & goodwill impairments;
- \$3.2 million of non-recurring items, and;
- \$0.6 million IPO share-related social security costs
- FY20 & FY21 adjustments include Fall Guys revenue outperformance element in FY20, gain on the sale of the publishing rights in FY21 and EBITDA adjustment for Fall Guysrelated bonuses in FY21

Note: 1) Normalised adjusted EBITDA pre-impairments

| US\$'m   | FY20   | FY21    | FY22   | 1H 2022      | 2H 2022 |
|--|--------|---------|--------|--------------|---------|
| Operating activities                           |        |         |        |              |         |
| Net income                                     | 64.1   | 30.6    | (91.5) | (16.6)       | (74.9)  |
| Amortisation & depreciation                    | 7.0    | 9.3     | 112.4  | 10.9         | 101.5   |
| Share based payments                           | 2.7    | 55.2    | 19.6   | 11.5         | 8.1     |
| Gain on sale of Publishing Rights & IP         |        | (115.6) |        |              |         |
| Working capital movement                       | (1.5)  | 3.9     | (10.2) | 1.9          | (12.1)  |
| Net cashflow from operating activities         | 72.3   | (16.5)  | 30.3   | 7.6          | 22.7    |
| Investing activities                           |        |         |        |              |         |
| Investment in software development intangibles | (22.2) | (31.7)  | (32.6) | (15.6)       | (17.0)  |
| Sale of Publishing Rights & IP                 | -      | 127.5   | · -    | ` <u>-</u> ' | · -     |
| Acquisitions (net of cash acquired)            | (3.3)  | (34.1)  |        |              |         |
| Other  | 0.1    | (0.2)   | (0.1)  | (0.0)        | (0.1)   |
| Net cashflow from investing activities         | (25.4) | 61.5    | (32.7) | (15.6)       | (17.1)  |
| Financing activities                           |        |         |        |              |         |
| Net change in borrowings/others                | 0.2    | (0.1)   |        | (0.5)        | 0.5     |
| Share capital issuance proceeds                | (6.0)  | 49.4    | 0.8    | 0.4          | 0.4     |
| Net cash settlement of stock options           |        |         | (2.5)  | (1.9)        | (0.6)   |
| Repayment of Shareholder Loan                  |        | (20.8)  |        |              |         |
| Dividend                                       | (10.0) | (30.0)  |        |              |         |
| Net cashflow from financing activities         | (15.8) | (1.5)   | (1.7)  | (2.0)        | 0.3     |
| Net cashflow                                   | 31.1   | 43.4    | (4.1)  | (10.1)       | 6.0     |
| Foreign Exchange movements                     | -      | (0.7)   | (2.6)  | (2.0)        | (0.6)   |
| Closing cash                                   | 43.5   | 86.2    | 79.5   | 74.2         | 79.5    |

- Cash from operating activities is primarily driven by the trading of the business in addition to the changes in working capital
- FY22 investment was entirely into software development. FY20 & FY21 investment activities included the purchase of intellectual property and the acquisitions
- Share based payments in FY22 amounted to US\$2.5m from the vesting, and exercise, of options granted under the 2017 Stock Option Plan and 2022 LTIP
- Financing cash outflow was principally the net out payment for the settlement of options through the Employee Benefit Trust
- Cash at 31 December 2022 amounted to \$79.5 million

| US\$'m   | FY20  | FY21        | FY22  |
|--|-------|-------------|-------|
| Non-Current Assets   |       |             |       |
| Intellectual property  | 23.3  | 53.4        | 25.8  |
| Capitalised developments costs                               | 28.3  | 44.4        | 40.1  |
| Goodwill   | 0.2   | 66.8        | 19.2  |
| Deferred tax assets and others                               | 1.7   | 2.6         | 10.2  |
| Total Non-Current Assets                                     | 53.4  | 167.3       | 95.3  |
| Current Assets   |       |             |       |
| Cash in bank   | 43.5  | 86.2        | 79.5  |
| Accounts Receivable & prepaid expenses                       | 16.2  | 19.4        | 17.8  |
| Prepaid Income tax   |       | 8.5         | 2.2   |
| Total Current Assets   | 59.7  | 114.1       | 99.5  |
| TOTAL ASSETS   | 113.2 | 281.4       | 194.8 |
| Current Liabilities  |       |             |       |
|  | 18.3  | 17.8        | 16.9  |
| Trade, other payables and accrued expenses  Deferred revenue | 0.6   | 17.8<br>4.5 | 2.1   |
| Amounts due to shareholders                                  | 20.8  | 4.5         | -     |
| Deferred Tax Payable & Other                                 | 1.0   | 1.4         | 2.5   |
| Total Current Liabilities                                    | 40.7  | 23.8        | 21.5  |
| Total Carrent Liabilities                                    | 1017  | 23.3        | 21.5  |
| Non-Current Liabilities                                      | 0.9   | 10.9        | 1.0   |
| TOTAL LIABILITIES  | 41.7  | 34.6        | 22.5  |
| TOTAL EQUITY   | 71.5  | 246.8       | 172.2 |
| TOTAL EQUITY & LIABILITIES                                   | 113.2 | 281.4       | 194.8 |

- The Group's net asset position was \$172.2 million at 31 December 2022 reflecting:
- Capitalised development costs reduced due to impairment of underperforming and cancelled titles
- IP and Goodwill balances reduced due to impairments
- Cash holdings of US\$79.5 million after
   2022 development expense of US\$32.6 million
- Accounts payable and accounts receivable largely balanced throughout the year, dependent on cash collection timing
- "Reset" of the balance sheet offers a strong position for future years

| US\$'m <sup>1</sup>                        | FY21  | FY22  | 1H 2022 | 1H 2022R <sup>2</sup> | 2H 2022 | Forward<br>Trend |
|--|-------|-------|---------|-----------------------|---------|------------------|
|  |       |       |         |                       |         |                  |
| Payroll                                    | 9.3   | 13.6  | 6.3     | 6.9                   | 6.7     | Slow rise        |
| Professional fees                          | 1.6   | 4.6   | 2.4     | 2.4                   | 2.2     | Steady fall      |
| Travel and entertainment                   | 0.3   | 0.8   | 0.3     | 0.3                   | 0.5     | Steady           |
| Office                                     | 0.3   | 0.9   | 0.1     | 0.4                   | 0.5     | Steady           |
| Insurance                                  | 0.2   | 0.9   | 0.5     | 0.5                   | 0.4     | Steady           |
| Admin and other costs                      | 4.5   | 2.3   | 1.9     | 1.4                   | 0.9     | Slow rise        |
| Total Normalised Operating Expenses        | 16.2  | 23.1  | 12.0    | 12.0                  | 11.1    | Slow rise        |
| Stock compensation expense                 | 55.2  | 19.6  | 11.5    | 11.5                  | 8.1     | Steady fall      |
| Foreign exchange movements                 | 0.2   | 0.6   | 2.0     | 2.0                   | (1.4)   | N/A              |
| Amortisation of IP and depreciation of PPE | 5.7   | 5.5   | 3.8     | 3.8                   | 1.7     | Slow fall        |
| Exceptional costs                          | 28.1  | 1.6   | 0.5     | 0.5                   | 1.1     | N/A              |
| IPO share-related social security costs    |       | 0.6   |         |                       | 0.6     | One-time         |
| Impairments                                |       | 70.0  |         |                       | 70.0    | One-time         |
| Total Statutory Operating Expenses         | 105.3 | 121.1 | 29.9    | 29.9                  | 81.1    | Steady fall      |

- Headcount up 12% year-on-year due to acquisitions and scaling for growth through bringing expertise in-house (finance, tax, legal and QA)
- New staff additions ensure quality & reduce third-party expenses
- Recurrent professional fees relate to audit and tax costs, legal fees, nonexecutive director fees, NOMAD and Exchange fees etc
- Exceptional costs related to one-off professional fees for M&A and share scheme support
- 1H 2022 cost re-classes reallocate expenses between admin and other to payroll, travel & entertainment and office

Note: 1) Subtotals may not cast due to rounding; 2) 1H 2022 restated based on year-end cost re-classes

### SUMMARY



**Record six months EBITDA**\* in 2H 2022

Record high average Metacritic score of 78 in 2022

\*adjusted normalised EBITDA pre-impairments

## OUTLOOK

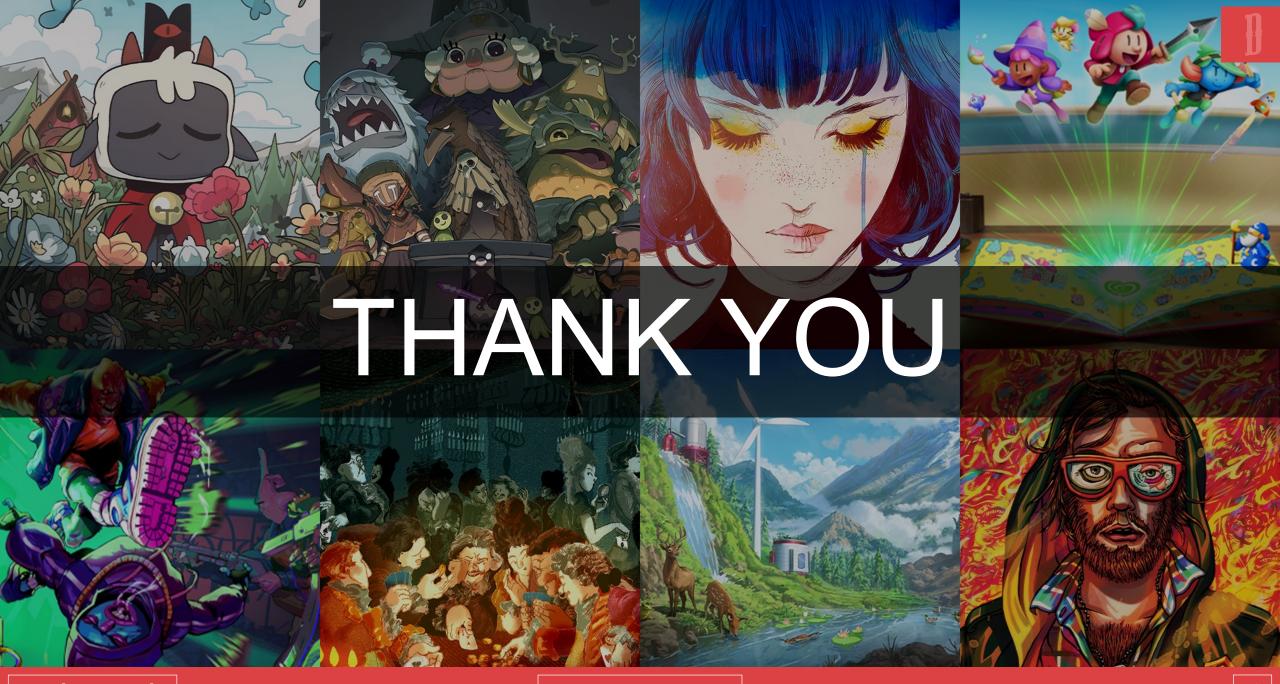
Balance sheet strength: well positioned to invest in long-term growth

Share buyback\*: demonstrates value conviction

Healthy pipeline: 30+ titles for 2024-2026

**Building** for stronger 2024 and 2025

\*subject to shareholder approval for purchases made by Devolver outside of the EBT



Devolver Digital